
Kaolin market for paper applications is slated to observe a CAGR of almost 3.5% over 2016-2024, owing to the wide-ranging uses of the product as an appearance enhancer and in filling and coating.

Concrete is a vital product in the construction industry and metakaolin is primarily used to reinforce its compressive, tensile, and flexural strength. Global metakaolin market for concrete is likely to register observe healthy gains over 2016-2024, driven by the ever-increasing demand for concrete in construction.

The global ceramic tiles market share is projected to witness a CAGR of more than 9% over 2016-2024, which will ultimately spike industry growth. Consumer demand for elegant living quarters, urbanization, increased end-user spending, and the rapidly developing construction sector will lead to a significant upsurge in the kaolin market in the years to come.

Kaolin is extensively used in the plastic and polymer industry to upgrade its strength and durability. It is also used to produce rubber materials such as EPDM and SBR. The rising trend of plastic taking precedence over metal and steel and the massive use of rubber in the automotive and manufacturing sectors will elevate kaolin market to greater heights.

Regional analysis of the industry over 2016-2024:

- APAC dominated global kaolin market size in 2015 owing to the ever-growing construction sector in the region. Changing consumer lifestyles couples with the robust growth of the automotive and manufacturing sectors across countries such as China, Malaysia, India, and Indonesia will propel APAC industry, slated to grow at a CAGR of 4.5% over 2016-2024.

- Valued at approximately USD 1 billion, North America contributed to more than 20% of global kaolin market in 2015. The tremendous surge in the number of renovation projects and the robust growth of the U.S. construction sector,
especially post the 2008 economic deterioration will influence the regional growth.


Top product manufacturers such as BASF, Imerys, and KaMin have established their presence across multiple platforms in this industry and have a significant contribution in global business. Mutual collaborations and acquisitions definitely have a major part to play in company growth and survival.

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