

Liquid Pouch Packaging Market analysis and growth forecast from 2017 – 2024: Global Market Insights, Inc.

<u>Liquid Pouch Packaging Market</u> demand size is mainly driven by rise in major applications scope in pharmaceuticals, home care, bakery & confectionary, food & beverage, cosmetic & personal care and industrial products.

Liquid pouch packaging market growth will be driven by the rising demand for liquid packaging in food & beverage industry which is the largest end user segment for liquid pouch. The product is used for packaging of liquid products which include dairy products, juices, water, wine & spirits, house hold cleaning items, liquid soaps and detergents. Further, with the rise in number of organized retail sector worldwide there is a need to maintain shelf-life of various products and protect them from contamination will drive the liquid pouch packaging market in the forecasted time frame.



Liquid pouch packaging is available in different forms which includes stand-up, bag-in box, films, spout, vacuum, retort, center sealed and side gusted pouch. Stand-up pouches are the most popular in the liquid pouch packaging market owing to their market friendly features including, hang-hole features, tear notches and attractive billboards for graphics and labels.

Traditional technology can fill and seal only pre-made pouches. Contrary to this, present technology developed by Germany, produces liquid pouch packages directly from a film role, then fill and seals the pouch at the same time. New technology helps in filling of liquid pouch packages at a temperature as high as 95°C and at a rate of 500 pouches per minute. There are different types of liquid pouch packaging available in the market including, aseptic, blow modeling and form fill seal liquid packaging technology.

To browse this report titled, "Global Liquid Pouch Packaging Market Size by Product, By Application, Industry Analysis Report, Regional Outlook, Application Potential, Price Trend, Competitive Market Share & Forecast, 2017 – 2024" please click on the link below:

https://www.gminsights.com/industry-analysis/liquid-pouch-packaging-market

The major restraint for the liquid pouch packaging market is the problem of their disposal due to poor recyclability and increasing carbon footprint owing to usage of various resins in their production process.

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key players of liquid pouch packaging market include Bemis, Amcor, Mondi, Sonoco, Swiss Pack, Impak Corporation, HPM global Inc., Steripack, Dow Chemical company, Essentra PLC, Tetra Pak International S.A., International Paper, Smurfit Kappa and Mondi Plc.

In October 2016, Amcor has launched an advanced liquid pouch packaging named Amlite for storing sensitive products. Amlite is a transparent packaging material with high barrier properties against light, moisture, handling, oxygen and other atmospheric gases. It uses a micro thin barrier layer instead of aluminum. Amcor is an Australian based packaging company which creates flexible and rigid plastic packaging.

About Global Market Insights

Global Market Insights, Inc., headquartered in Delaware, U.S., is a global market research and consulting service provider; offering syndicated and custom research reports along with growth consulting services. Our business intelligence and industry research reports offer clients with penetrative insights and actionable market data specially designed and presented to aid strategic decision making. These exhaustive reports are designed via a proprietary research methodology and are available for key industries such as chemicals, advanced materials, technology, renewable energy and biotechnology.

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